

Stuart Witts

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Employment history

November 2010 - Present

Marie Curie Cancer Care - Social Media Manager

At the end of 2010, my work advancing the social presence of the charity was officially recognised and a brand new post was created to allow me to concentrate fully on this area.

As Social Media Manager I have full responsibility for the social voice of Marie Curie. I liaise with all departments, evangelising the discipline, advising and training on best practice. I am also on a number of senior project groups working towards achieving Marie Curie's strategic aims.

December 2009 - November 2010

Marie Curie Cancer Care - Lead Digital Designer/Social Media Lead

At Marie Curie I provide all of the necessary assets and advice required to maintain and update the digital output.

I am also heavily involved in their on-going social media activities. I head up the social media steering group which was formed to discuss the issues surrounding social and ultimately deliver the charities social strategy.

Whilst at Marie Curie I have successfully delivered several social campaigns including the virtual #Tweaparty with it's associated iPhone application and have live tweeted from some of the charities most high profile events.

April 2009 - June 2009 (3 month contract)

The Walker Agency - Lead Digital Designer

www.thewalkeragency.co.uk

Working as the Lead Digital Designer for the fourth largest advertising agency outside of London I was responsible for the creative output of Walker Digital, the agencies online division. Working alongside the Head of Digital, creatives from other divisions and the client my role was to integrate and innovate the use of digital in the marketing mix.

Feb 2006 - Jan 2009

DNX - Head of Digital

www.dnxmarketing.com

As Head of Digital I built a creative and productive team of designers and helped increase the digital output of DNX from 20% to almost 80%. My day-to-day duties would be predominantly hands-on with the design and creation of online campaigns consisting of emails, rich media banners, microsites, Intranets and full-scale websites. I was also responsible for the assessment and allocation of work, on-the-job training, guidance, discussion of briefs and the presentation of final concepts to clients who included; Timberland, Blacks Leisure Group, WebEx, SUN Microsystems and NTL Telewest.

When necessary, I would also source extra resource. This would involve discussing requirements with recruitment agents, interviewing candidates and ultimately making the decision as to who would be brought in to do the work.

Sept 2000 - Feb 2006

Dial Media Group - Head of Creative

www.dialmediagroup.com

Clients included; The Sun, Ministry of Defence, Emporio Armani, Estee Lauder, the Metropolitan Police, Panasonic, Nuffield Hospitals, Co-op and the Guardian Media Group.

April 2000 - Sept 2000

Direct Design - Senior New Media Designer

www.dda.co.uk

Senior member of new media division within design consultancy. My work would often include elements of design for print.

1998 - April 2000

Commerce NTI - Lead Designer

Responsible for design and delivery of all graphical output, including customer Websites, corporate brochures, advertising, software packaging and stationery.

My position involved consulting with clients and managing a team of programmers and designers to

facilitate the origination of Internet Commerce enabled Websites.

Whilst working at Commerce NTI I was responsible for clients such as, Toys 'R' Us, Cable & Wireless, 3Com, Oxford University Press and Starflight Aviation.

1997 - 98

Swindon School of Art & Design - Lecturer

I was responsible for the creation of lesson plans, and ultimately for their delivery to the students. My area of education involved business and professional practice and the teaching of computer design skills.

1995 - 97

Domino Systems - Web Designer

Responsible for the design and construction of customer Websites. This would involve liaising with the clients to capture their design requirements, estimation of effort and effective management of my time.

Interests

I enjoy listening to and collecting music, old and new, and have an extensive collection. Allied to this is my love of films, books and vinyl toys. My leisure activities include cycling, bowling and performing magic tricks. For relaxation I enjoy Tai-Chi or, on a slightly less spiritual plane, juggling.